

DeskPanther Fact Sheet

Built in a coffee shop, not a pitch deck. · deskpanther.com/press

Product	DeskPanther: operations software for independent food & beverage businesses
Origin	Built from the workflows the founder's stores used for years; software came in 2026
Launch	September 8, 2026
HQ	Huntington Beach, California
Legal entity	Astrozombie LLC dba DeskPanther
Founder	Jade Valore, co-founder and owner-operator of Rad Coffee (2015)
In use at	3 locations, 38 employees, daily since July 6, 2026
Result to date	Weekly ordering workflow: roughly 60–90 min → typically under 20 min
Pre-launch demand	200+ businesses on the waitlist, including 100+ ice cream shops
Pricing	\$39 / \$34 / \$29 per location per month by store count; never per employee; \$0 setup; month-to-month
Trial	30 days, no card
Add-on	Daily Brief, \$4.99 per location per month
POS	Not a POS; no POS integration. Not a scheduler.
AI	Workflows don't use AI. Philosophy: automate the friction, not the person
Funding	Self-funded by the founder; no outside investors
Editions	Single shop · Multi-store · Mobile vendors
Market	Independent food & beverage businesses. More than 7 in 10 U.S. restaurants are single-unit operations; more than 9 in 10 have fewer than 50 employees (National Restaurant Association, State of the Restaurant Industry 2025). The founder operates one of them.
Category	Operations layer between POS and scheduling
Availability	United States
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